# *Northeast Organic Farming Association of New Jersey (NOFA-NJ)*

## 2012 - 2013 Annual **Farm & Food Guide**

**Farm & Business Members of the Northeast Organic Farming Association of New Jersey receive free listing in our Annual Farm and Food Guide. NOFA-NJ's printed & online guide to farms, business, and food operations in New Jersey.**

**Advertising is also available. NOFA-NJ members receive a 10% discount.**

**Print Distribution of At Least 25,000 Copies, Online Exposure for 12+ Months on the NOFA-NJ "Find Local Food" Search Engine, & Updated Information for NOFA-NJ Staff to Field Public Q&A.*

**In order to complete a Farm & Food Guide Form for 2012 ~ 2013 you must fit one of the following criteria:**

* NOFA-NJ *Farm or Business Member*

**Instructions:**

**All Materials** may be accessed online: http://www.nofanj.org/fandfguide_2013

Fully complete the **Farm & Food Guide Form** below, detailing as specific as possible all of your activities, products, & services.

Please review our **Advertising Guide** for available space and pricing.

To **JOIN NOFA-NJ** as a Farm or Business Member, Renew, or Upgrade your membership, please complete the membership form online at http://www.nofanj.org/members_join.htm.

Be sure to check out our wonderful Member-to-Member discounts there too! If you have any questions, or want more information about any of our programs please do not hesitate to call the number provided.

## Please provide necessary materials for participation by September 21, 2012.

*** Checks may be made payable to NOFA-NJ | 334 River Road Hillsborough, NJ 08844**

**Forms & Advertising Requests may be returned by mail, email, or fax to:**

Alison Romano
Northeast Organic Farming Association of New Jersey (NOFA-NJ)
334 River Road
Hillsborough, NJ 08844
aromano@nofanj.org
(908) 371-1111 x 6
(908) 371- 1441 (fax)

**NORTHEAST ORGANIC FARMING ASSOCIATION OF NJ**
**334 River Road, Hillsborough, NJ 08844**
**Phone: 908-371-1111**
**Fax: 908-371-1441**
**www.nofanj.org**

# 2012 ~ 2013 Farm & Food Guide Informational Form

**NOTE: Because we keep our members information confidential, we will list only your contact information in the 2012-2013 Farm & Food Guide unless we have received this form back from you. *Please fully complete this form with all of the information you want to share.***

*Please make sure that this is the information you want published in our NOFA-NJ Farm & Food Guide 2012~2013.*

Check one: Mr. ☐ Ms. ☐ Mrs. ☐ Dr. ☐ Other: _____

First Name: _____ Last Name: _____

Farm/Business Name: _____ Website: _____

Street Address: _____ County: _____

City: _____ State: _____ Zip: _____

Email: _____ Business Phone: _____

Website: _____ Acers in Operation: _____

Your may check multiple boxes under either of the following categories:

*** Type of Farm Operation**

- ☐ CSA
- ☐ Farm Stand / Direct Market
- ☐ Pick Your Own
- ☐ Agri-Tourism
- ☐ Restaurant Sales
- ☐ Online Sales
- ☐ Other: (please list all)

*** Type of Business**

- ☐ Restaurant
- ☐ Distributor
- ☐ Processor
- ☐ Retail / Wholesale
- ☐ Markets / Grocers
- ☐ School
- ☐ Gardening / Landscaping
- ☐ Other: (please list all)

* **Organic Status** (please choose what *best* describes your farm or business)

- ☐ Certified Organic
  - ☐ Certified by NJ Department of Agriculture
  - ☐ Certified by Another Agency (please specify):
- ☐ In Transition to Organic Certification
- ☐ Producing Organically, Not Certified
- ☐ Conventional Production Practices
- ☐ Sustainable Production Processes

# * Products & Services Information

Use empty lines to list specific products or features of your farm or business that you would like highlighted if desired:

☐ Fruits _____

☐ Nuts _____

☐ Vegetables _____

☐ Livestock/Dairy _____

☐ Artisanal Goods _____

☐ Harvested Goods _____

☐ Farmed Aquaculture _____

☐ Herbs _____

☐ Bees _____

☐ Grains / Cover Crops _____

☐ 'Agri-Tourism' _____

(educational programs, demonstrations, festivals, markets you attend, or special events you host)

☐ Inputs: _____

☐ Other: _____

*** Please give a brief **description** of your farm or business not to exceed 75 words. NOFA-NJ reserves the right to edit this information if it exceeds our space limitations for each entry.

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